

The Virginia Restaurant, Lodging & Travel Association is proud to present the **2017 Ordinary Awards**, honoring the state's hospitality and tourism industry leaders. Award Winners will be honored by VRLTA during the Awards Dinner on Monday, October 2, 2017 at The Westin Richmond.

Nominations will be accepted through August 25, 2017.

AWARD CATEGORIES

TRAVEL

The Travel Awards Category is open to all Virginia Attractions, Destinations, DMOs/CVBs, etc.

Attraction of the Year Award – Recognizing an Attraction for contributions to Virginia's tourism industry—by implementing innovative ideas and/or demonstrating passion for enhancing travel to its community.

Charlie Buser Award for Attraction Employee of the Year Award – Recognizing an individual for his/her extraordinary contributions and commitment to his/her community and attraction—and its guests. *Named for Charlie Buser who set the highest of standards in dedication and love of this industry.*

Jim Ricketts Award for DMO/CVB Employee of the Year Award – Recognizing an individual for his/her extraordinary contributions to Virginia's tourism industry and his/her region's visitors.

LODGING

The Lodging Awards Category is open to all Virginia Hotels, B&Bs, campgrounds, etc.

Hotel of the Year Award – Recognizing a hotel for extraordinary contributions to the hotel industry by implementing innovative ideas and/or through demonstrated passion for the industry and its community.

Hotelier of the Year Award – Recognizing a hotel Owner, GM, Manager, or Senior Management Team member for his/her extraordinary contributions to Virginia's hotel industry and his/her hotel—and its guests.

Hotel Employee of the Year Award – Recognizing a hotel employee, other than senior management, for his/her extraordinary contributions to Virginia's hotel industry and his/her hotel—and its guests.

RESTAURANT

The Restaurant Awards Category is open to all Virginia Restaurants, Food Trucks, etc.

Restaurant of the Year Award – Recognizing a restaurant for extraordinary contributions to the restaurant industry by implementing innovative ideas and/or through demonstrated passion for the industry and their community.

Jim Wordsworth Award for Restaurateur of the Year – Recognizing an Owner, GM, Manager, etc. for his/her extraordinary contributions to Virginia's restaurant industry and his/her restaurant—and its patrons.

Restaurant Employee of the Year Award – Recognizing a restaurant employee, other than senior management, for his/her extraordinary contributions to Virginia's restaurant industry and his/her restaurant—and its patrons.

Chef of the Year Award – Recognizing an individual chef who has shown exemplary commitment to his/her employees and growing Virginia’s diverse restaurant and culinary industry.

Bartender of the Year Award – Recognizing an individual bartender who has shown a commitment to advancing the art of bartending and to his/her guests.

Beverage Producer

The Beverage Producer Awards Category is open to all Virginia Breweries, Wineries, Distilleries, etc.

Brewery of the Year Award – Recognizing a brewery for extraordinary contributions to the Virginia tourism and brewing industries by implementing innovative ideas and/or through demonstrated passion for the industries and their community.

Winery of the Year Award – Recognizing a winery for extraordinary contributions to the Virginia tourism and wine industries by implementing innovative ideas and/or through demonstrated passion for the industries and their community.

Distillery of the Year Award – Recognizing a distillery for extraordinary contributions to the Virginia tourism and distilled spirits industries by implementing innovative ideas and/or through demonstrated passion for the industries and their community.

MISCELLANEOUS

The Miscellaneous Awards Category is, well, for those Awards that don't quite fit in any category or fit in multiple.

Supplier the Year Award – Recognizing a supplier company for its exceptional service to the hospitality and tourism industry of Virginia.

Rising Pineapple Award for Outstanding Hospitality and Tourism Student of the Year – Recognizing a high school or collegiate level student who has made extraordinary contributions to Virginia’s hospitality and tourism industry through his/her studies, an internship program, or paid position.

NOMINATION TIMELINE

1. Nomination forms must be received by Friday, August 25, 2017.
2. Award finalists will be notified by email on or before Friday, September 15, 2017.
3. Recipients will be recognized at the Awards Dinner on Monday, October 2, 2017.

AWARD CRITERIA

1. Award Nominations are open to members **and non-members** of VRLTA.
2. The eligibility period for the 2017 Ordinary Awards is from July 1, 2016 through June 30, 2017.
3. There is no limit to the number of individuals that can be nominated. Self-nominations are allowed.
4. If nominating more than one individual, separate nomination forms are required.
5. Recipients, nominees, and nominators are encouraged to attend the Awards event on Monday, October 2, 2017 / Tickets and pricing to be announced.
6. Complete the nomination form below and submit in writing no more than 1 to 2 pages describing the nominee's contributions and accomplishments. (Nominations can also be completed online at OrdinaryAwards.com/Nominations/)
7. We strongly encourage the inclusion of nominee photos. Substantiating materials can be uploaded after nominating.
8. Interested in submitting a recorded video nomination? Contact awards@vrlta.org.

WHERE TO SEND THIS FORM

Awards Committee, VRLTA
5101 Monument Avenue, Suite 206
Richmond, VA 23230

- or -

Email to:
Awards@VRLTA.org

Before you submit, be sure you have followed these steps:

1. Complete all fields on the subsequent entry form
2. Prepare and attach substantiating entry materials: photos, videos, press releases, customer comments, etc.
3. Make a copy of the materials for future reference
4. Mail items from Steps 1 and 2 to the address above or email to Awards@VRLTA.org

NOMINATION FORM

Please complete this form and return to:
Awards Committee, VRLTA
5101 Monument Avenue, Suite 206
Richmond, Virginia 23230

- or -
Return via email to Awards@VRLTA.org



Nominations must be received no later than August 25, 2017. Incomplete forms may not be accepted.

Questions may be directed to Awards@VRLTA.org. For instructions on uploading digital assets to substantiate this submission email Awards@VRLTA.org.

Nominator's First Name: _____ Nominator's Last Name: _____

Nominator's Phone: _____ Nominator's Email: _____

Business Name: _____ Type of Business: _____

Business Address: _____

Nomination For:

Travel Awards

- _____ Attraction of the Year
- _____ Attraction Employee of the Year
- _____ DMO/CVB Employee of the Year

Lodging Awards

- _____ Hotel of the Year
- _____ Hotelier of the Year
- _____ Hotel Employee of the Year

Miscellaneous Awards

- _____ Supplier of the Year
- _____ Student of the Year

Restaurant Awards

- _____ Restaurant of the Year
- _____ Restaurateur of the Year
- _____ Restaurant Employee of the Year
- _____ Chef of the Year

Beverage Producer Awards

- _____ Bartender of the Year
- _____ Brewery of the Year
- _____ Winery of the Year
- _____ Distillery of the Year

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